

RYAN LEE

DIGITAL MEDIA SPECIALIST

CONTACT

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Showreel

<https://www.youtube.com/watch?v=ZOAoEyuzSyc>

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PROFILE

I am a graduate of Leeds Beckett University, with a 1st in Broadcast Media Technologies (Hons).

I am currently a Live Director at DAZN, overseeing the precise execution of scheduled live events. My role involves monitoring signal quality, preparing and transmitting playout schedules, ensuring media availability, offering Transmission services support, and proactively addressing potential issues to minimize on-air disruptions.

With experience as a digital media developer for Leeds Beckett University and collaboration with diverse clients globally at a New York-based creative agency, I have honed my skills in media production and learned to work effectively in both hybrid and on-site environments.

I am passionate about creating inspiring and engaging content, and I have a particular interest in the use of AI and other emerging technologies in the pre-production and editing process.

SKILLS

- Proficient in Adobe Creative Cloud software, including Photoshop, Illustrator, Premiere Pro, After Effects, and Audition
- Experienced in motion graphics design and animation
- Skilled in using AI technology for video editing and production
- Familiar with audio cleaning and enhancement techniques
- Ability to collaborate effectively with others and work as part of a team
- Ability to manage multiple projects and deadlines simultaneously
- Self-motivated and proactive approach to work
- Adaptability and flexibility to changing project requirements and priorities

WORK EXPERIENCE



DAZN (Jun '23 - Present)

Live Director

- Execute scheduled live events to ensure exact content is broadcast at the correct time.
- Monitor and quality control all signals in and out of transmission.
- Load, prepare and transmit playout schedules.
- Ensure all scheduled media is available for playout each day and communication with the relevant channels if anything is missing/incorrect (e.g. graphics or production).
- Provide support of all Transmission services and equipment.
- Pre-empt all possible faults and a resolution plan ready to minimise 'on-air' impact.



Lotus Pictures Inc. (Nov '22 - Feb '23)

Motion Graphics & Edit Support Intern

- Interned at a creative agency in New York City.
- Assisted with edits, and motion graphics, as well as editing and formatting scripts, and performing stock pulls.
- Assisted on shoots wherever was required, in a range of roles, from lighting to data wrangler.



Leeds Beckett University (Aug '21 - Aug '22)

Digital Media Developer

- Take a proactive role in key projects to support the University's online teaching and learning needs.
- Record, edit and produce a range of high-quality video and audio content.
- Use post-production techniques to enhance source material.
- Create a variety of engaging digital learning content.
- Make editorial and creative decisions using professional design software.
- Plan and develop work in collaboration with other team members and academic experts.



The Crown & Glove (Oct '17 - March '20)

Bartender

- Maintained and ran bar.
- Cellar management and stock checking & ordering.
- Cleaned and maintained hygiene in and around the pub.
- Helped with any telephone enquiries.
- Managed and planned bookings.

EDUCATION



Leeds Beckett University (2019-2023)

Broadcast Media Technologies BSc Diploma (Hons)

- First Class Degree
- Course Representative (2019-2023)



Hillsborough College (2018-2019)

Digital Media (Photography and Media)

- Pass



Barnsley College (2014)

AS-levels:

- Media Studies - B
- English Language - C
- History - D
- Religious Education - C

